

2024: Profitable Business Trends Worth Keeping An Eye On

The business landscape is constantly evolving, and it's important to stay ahead of the curve. In this article, we'll explore 10 profitable business trends that are worth keeping an eye on in 2024.

1. Artificial Intelligence (AI)

AI is already having a major impact on businesses of all sizes, and this trend is only going to continue in 2024. AI can be used to automate tasks, improve customer service, and gain insights into data. Businesses that can successfully implement AI will have a significant competitive advantage in the years to come.



2024/2024 PROFITABLE BUSINESS TRENDS WORTH KEEPING AN EYE ON: New Green Up-To-Date Business Trends and Technology.

by Paul Dickson

★★★★★ 5 out of 5

Language : English
File size : 1370 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Print length : 32 pages
Lending : Enabled



Artificial Intelligence Industry Overview



Market Size Growth

The AI industry could be worth more than \$15 trillion by 2030. 80% of emerging technologies will form AI foundations by 2025.



Business Adoption

70% of organizations in 2019 use AI in the workplace. The number of enterprises using AI in business grew by 200% between 2015 and 2019.



Challenges

59% of executives named "shortage of data science talent" as the primary barrier to benefiting from their big data technologies.



Executives say the primary goals of AI implementation are:

Enhancing the features, functions, and performance of their products



AI vs. Human Labor

Cognitive technologies such as robots, AI, machine learning, and automation will replace 16% of U.S. jobs by 2025.



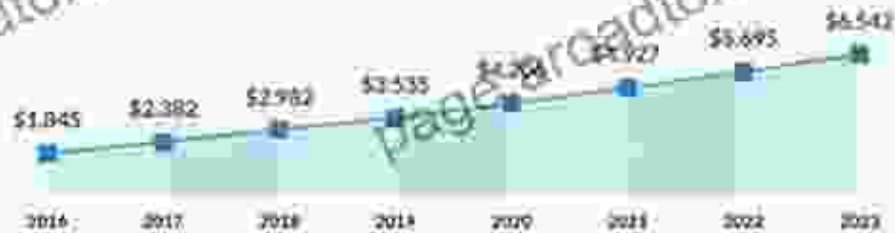
Source: PwC Global Workforce Study, Employment Outlook 2019-2025, 2019. McKinsey & Company, "Artificial Intelligence: The New Frontier," 2018. Forrester, "AI Will Disrupt 16% of U.S. Jobs by 2025," 2019.

2. E-commerce

E-commerce has been growing steadily for years, and this trend is expected to continue in 2024. More and more consumers are shopping online, and businesses that can provide a seamless online shopping experience will be well-positioned to succeed.

3 Key Ecommerce Trends You Should Know

1 Global retail ecommerce sales will continue to soar
Global retail ecommerce sales forecast, in trillion dollars:



2 Social media activities increasingly influencing ecommerce retail behavior



3 Smart speaker use for ecommerce among the big vendors will continue to rise



3. Subscription Boxes

Subscription boxes are a great way for businesses to provide customers with a regular stream of products or services. This trend is expected to continue to grow in 2024, as more and more consumers are looking for convenient and affordable ways to get the products they need.

ELON KLIEN



2022/2023 PROFITABLE BUSINESS TRENDS WORTH KEEPING AN EYE ON

New Green Up-To-Date Business Trends
and Technology.

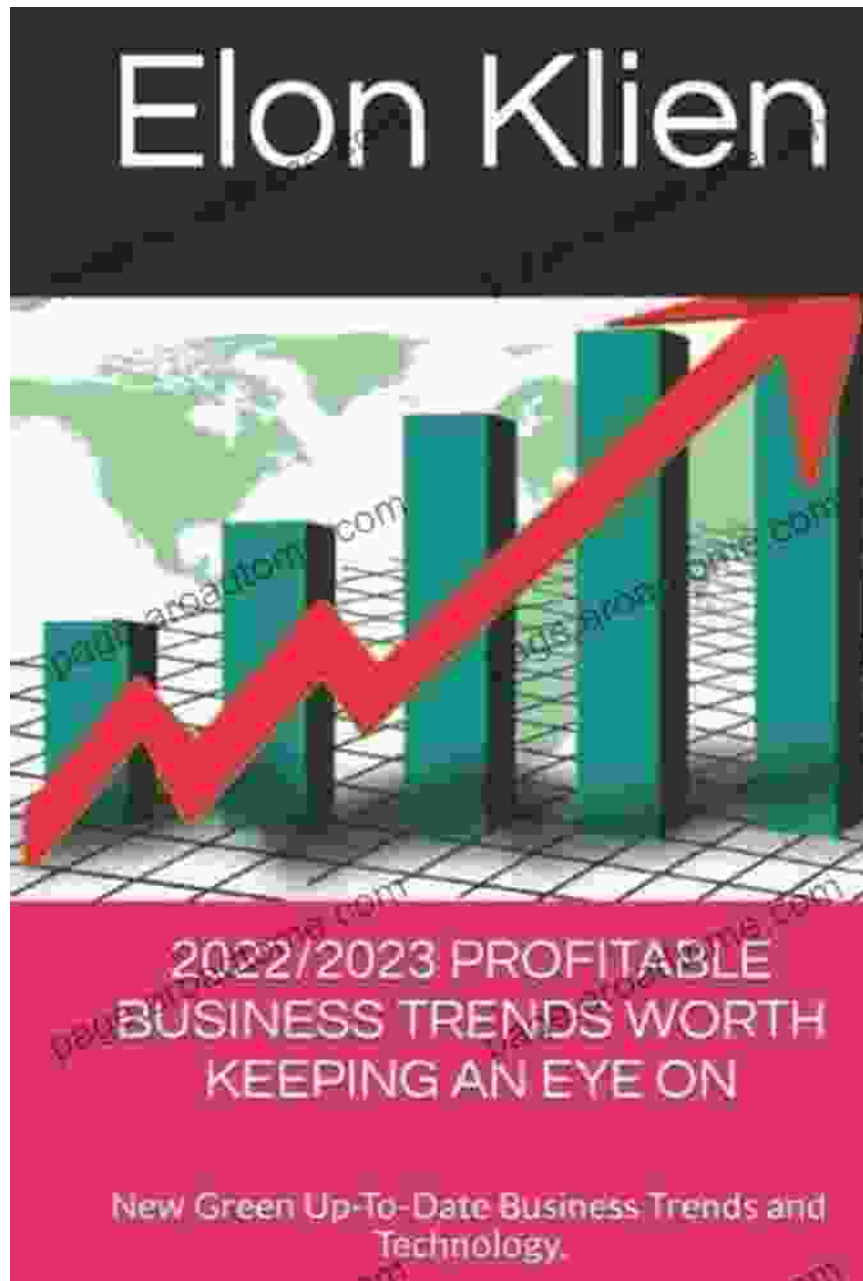
4. Health and Wellness

The health and wellness industry is growing rapidly, as more and more people are becoming interested in living healthy and active lifestyles. Businesses that can provide products or services that help people improve their health and well-being will be in high demand in 2024.



5. Green Business

Consumers are increasingly becoming more environmentally conscious, and businesses that can demonstrate their commitment to sustainability will be well-positioned to succeed in 2024. Green businesses can offer products or services that are environmentally friendly, or they can implement sustainable practices in their operations.



6. Pet Care

The pet care industry is a growing market, as more and more people are choosing to own pets. Businesses that can provide products or services for pets will be in high demand in 2024.



7. Senior Care

The population of seniors is growing rapidly, and this trend is expected to continue in the years to come. Businesses that can provide products or services for seniors will be in high demand in 2024.

ELON KLIEN



2022/2023 PROFITABLE BUSINESS TRENDS WORTH KEEPING AN EYE ON

New Green Up-To-Date Business Trends
and Technology.

8. Education Technology (EdTech)

EdTech is a growing industry, as more and more students are using technology to learn. Businesses that can provide EdTech products or services will be in high demand in 2024.



9. Travel

The travel industry is expected to rebound in 2024, as more people are eager to travel after the pandemic. Businesses that can provide travel-related products or services will be in high demand.



10. Gig Economy

The gig economy is a growing trend, as more and more people are choosing to work as independent contractors. Businesses that can provide products or services that cater to the gig economy will be in high demand in 2024.



These are just a few of the profitable business trends that are worth keeping an eye on in 2024. Businesses that can successfully identify and capitalize on these trends will be well-positioned to succeed in the years to come.



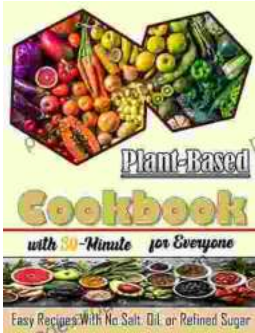
2024/2024 PROFITABLE BUSINESS TRENDS WORTH KEEPING AN EYE ON: New Green Up-To-Date Business Trends and Technology.

by Paul Dickson

★★★★★ 5 out of 5

- Language : English
- File size : 1370 KB
- Text-to-Speech : Enabled
- Screen Reader : Supported
- Enhanced typesetting : Enabled
- Print length : 32 pages
- Lending : Enabled





Nourishing Delights: Easy Recipes Without Salt, Oil, or Refined Sugar

Are you looking for delicious and healthy recipes that are free of salt, oil, and refined sugar? If so, you're in luck! This book is packed with over 100...



The Art of Kitchen Fitting: A Masterful Guide to Culinary Transformation

The kitchen, the heart of every home, deserves to be a sanctuary of culinary inspiration and effortless efficiency. "The Art of Kitchen Fitting" by Joe Luker,...