

# The Ethical Property Developer's Guide to Creating Student Accommodation That Makes a Difference

The demand for student accommodation is growing rapidly around the world. In the UK, for example, the number of students enrolled in higher education has increased by 50% in the past decade. This has led to a shortage of student accommodation, which has in turn driven up prices. As a result, many students are now struggling to find affordable housing.



## Designed for Wellbeing: The ethical property developer's guide to creating student accommodation that outperforms the market by Philippa Charrier

★★★★☆ 4.7 out of 5

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The ethical property developer has a key role to play in addressing this issue. By developing student accommodation that is both affordable and sustainable, ethical property developers can help to create a more inclusive and equitable society. This guide provides ethical property developers with

the knowledge and tools they need to create student accommodation that meets the needs of students, universities, and the community.

### **What is ethical property development?**

Ethical property development is a form of development that takes into account the social, environmental, and economic impacts of a project. Ethical property developers strive to create developments that are sustainable, inclusive, and beneficial to the community. They do this by:

- Using sustainable building materials and construction methods
- Creating developments that are accessible to people with disabilities
- Ensuring that developments are affordable for people on low incomes
- Engaging with the community throughout the development process

### **Why is ethical property development important?**

Ethical property development is important for a number of reasons. First, it helps to create a more sustainable built environment. By using sustainable building materials and construction methods, ethical property developers can reduce the environmental impact of their developments. This can help to protect the planet for future generations.

Second, ethical property development helps to create more inclusive communities. By creating developments that are accessible to people with disabilities and affordable for people on low incomes, ethical property developers can help to ensure that everyone has a place to live. This can help to create a more just and equitable society.

Third, ethical property development can help to strengthen communities. By engaging with the community throughout the development process, ethical property developers can help to ensure that developments are responsive to the needs of the community. This can help to create a sense of ownership and belonging, which can in turn lead to a more vibrant and cohesive community.

## **How to create ethical student accommodation**

There are a number of things that ethical property developers can do to create student accommodation that is both affordable and sustainable. These include:

- **Use sustainable building materials and construction methods.** This can help to reduce the environmental impact of the development and create a healthier living environment for students.
- **Create developments that are accessible to people with disabilities.** This can help to ensure that all students have the opportunity to live in safe and comfortable accommodation.
- **Ensure that developments are affordable for people on low incomes.** This can help to ensure that all students have access to quality student accommodation, regardless of their financial background.
- **Engage with the community throughout the development process.** This can help to ensure that developments are responsive to the needs of the community and that the community has a sense of ownership over the development.

By following these guidelines, ethical property developers can create student accommodation that makes a positive contribution to the community. This can help to create a more sustainable, inclusive, and equitable society for all.

The demand for student accommodation is growing rapidly around the world. Ethical property developers have a key role to play in addressing this issue by creating student accommodation that is both affordable and sustainable. This guide has provided ethical property developers with the knowledge and tools they need to create student accommodation that meets the needs of students, universities, and the community.

By following the guidelines in this guide, ethical property developers can create student accommodation that makes a positive contribution to the community. This can help to create a more sustainable, inclusive, and equitable society for all.

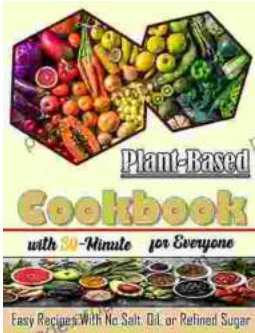


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